

## Erik Spiekermann

Developer of FiraSans



## "Type is an indicator of culture."

The world is changing and along with it so is the world of type. Erik Spiekermann designed FiraSans for the Mozilla OS because he described it as the youth's folley. He sees young people in his country get out of college and go crazy over Helvetica not because it is functional, but because it is beautiful and pleasing to look at. When developing this typeface Spiekermann knew that since it was for an OS it had to be functional as an interface but also pleasing to make people want to use the interface.

Spiekermann describes creating this typeface as different from any others he has designed. When developing a user interface typeface the designer must remember it is not about their vanity or showing the world how great you are as a designer. It is about the user and the audience of the product and the typeface is more directed at the user than an expression of what you personally want it to look like. FiraSans is an open source font to keep in spirit of this and is out there to the freedom of those who want to use it.

"We develop the sounds of a word.

We decide how we want to hear it."

## **About Erik**

Erik was born in a little village in Northern Germany. He studied art history and architecture and whilst doing that he ran a print shop. He only then got into design once his print shop burned down.

He then began marking up type in London for the art directors since he no longer had a shop to work from. Next, he became a corporate designer and connected the people he knew in London that were designing to the businesses in Germany.

He continued on and eventually in the late 90s he created FontShop International. FontShop is an online collection of thousands of fonts and typefaces from type designers around the world.





